

**Broken Bow Chamber of Commerce
Retail/Marketing Committee
Tuesday, September 21, 2021**

Present: Chantelle Milleson, Kristy Wells, Shannon Murphy, Courtney Kusek, Jodene Taylor, Keely Butler, Suzanne Glendy, Scott Cyboron, Suzie Walker

Meeting Began: 8:30am

- 1. Fall Promotion:** “Fall in Love, with our Local Flair” will be on Nov. 13th. The discussion was started on how the businesses want to proceed with this promotion, by having a passport, scavenger hunt, or something else. After some discussion a decision was reached to have the event run from 9am – 4pm. Each shop will supply a prize to be won. Each store will have their own “Falling Prices” specials and when customers come in, they can sign up for the drawing of all the extra gifts.

The Chamber Office will contact the local retail stores to determine who will be part of this event. We will go to the businesses to photograph the item they have chose for a prize, and then create advertising to get customers excited about a day of local shopping.

Off Broadway will be decorating the Bandstand for a “Picture Booth” setting! They will have polaroid pictures or some other way for community members to access the photos. They will also have water available for customers.

- 2. A Christmas Stroll:** The committee decided to work on this event next month.
- 3. Melody Cards:** Stephanie spoke with the Music Booster Club, and they have these cards in print and should be out soon. Once they are available the Chamber will advertise how the community can get their hands on them!!

With no other business to discuss the meeting was adjourned.

Meeting Adjourned: 9:02am

Upcoming Dates to Note:

Oct 29th – 3-5pm - Sidewalk Spooks & Trunk or Treat

Nov 13th – 9-4pm – Fall Promotion “Fall in Love with our Local Flair”

Nov 26th – 29th – Black Friday, Small Biz Saturday, and Mega Monday

Nov 29th – Festival of Lights – “A Real-Life Hallmark Town”

Dec 18th – 9-4pm – A Christmas Stroll – “Do You Want to Build a Snowman?”

Respectfully Submitted: Stephanie Grafel, Executive Director