

**Broken Bow Chamber of Commerce**  
**Retail/Marketing Committee**  
**Tuesday, June 15, 2021**

**Present:** Kristy Wells, Shannon Murray, Scott Cyboron, Courtney Kusek, Andrew Ambriz, Jodene Taylor, Keely Butler, Marjean Anderson, Stephanie Grafel

**Meeting Began:** 8:05am

**1. Crazy Days – July 8<sup>th</sup>-10<sup>th</sup>, 2021**

**a. Thursday Event Schedule:**

6am – Yoga in the Park (Tomahawk) with Shannon Murray, (Shannon will supply a logo for advertising.)

7am-7pm – Super Sidewalk Sales

10am-3pm – Market on the Square (extra vendors; Super Kids Club, Smoken Hot BarbieQ, Setting D Ranch)

10am-7pm - Rotary – Chalk Art Contest, Corn Hole Games, ‘Rotary on the Move’ (w/ Iron Lung Machine),

“Raise the Flag” (Donation for Fairground Flag)

10am – Mid-Plains Community College – Raffle Car

12:15pm – Skits by: Super Kids Club

3pm – Alex Wenquist & Group – Music

3pm – 4 County Kids – Bubble Pool, Bubble & Bubble Gum Give Away

5:30pm – “Ambition” Rock Band

DC Lynch Carnival at the Fairgrounds

Gary’s Super Foods will have the Produce Truck

Pizza Hut – Parking Lot Pizza Deals (Spoke w/ Chantille & they will do this)

(JMMMMC will not be participating downtown on this date)

**2. Crazy 5K Kolor Run – July 10<sup>th</sup>, 2021; 8am Participant Check in – 9am Race Start**

**a.** Stephanie let the group know that all items have been purchased. She will contact Faith at Kinkaiders about “Drink Tokens” & have her approach Barry Fox about a shuttle bus for the event. The bus has been done in the past, but the notes are unclear as to how this was organized and who set it up.

**3. Spirit Softball – June 25<sup>th</sup>- 27<sup>th</sup>**

**a.** 41 teams now registered! Stephanie provided the group with a “mock-up” of a flyer to hand out. Scott suggested having them at the 2 registration tables. Stephanie will contact Tom Griffith. Scott also mentioned that there will be a Swim Meet held on the same weekend. We should put flyers out for them as well.

**b.** Stephanie asked how many flyers need to be printed for this project. The consensus was 900 – 1000. The majority would be at the Ball fields and the Swimming Pool, but some could be at participating businesses also.

**c.** The Chamber is looking at using the Tourism Grant to fund this project. This means no cost to the businesses that participate.

**d.** In reviewing the flyer it was suggested that a place for Name & phone # needed to be added along with a “Return By” date. Marjean suggested that customers could drop off completed forms at the businesses as well as mail them in. Businesses would then return them to the Chamber by July 1<sup>st</sup> for the Drawing of Prizes.

**4. Fair Parade – July 31<sup>st</sup>, 2021; 4pm line-up, 7pm start**

**a.** KCNI is still willing to MC the Fair Parade. They will set up in front of The Custer County Chief and the Square like they have in the past.

**b.** Stephanie mentioned that the Parade Theme has still not been chosen. We need to have one picked by the end of the week so that letters and posters can be made. Shannon will bring it up at her work meeting today and get back to Stephanie with any suggestions made.

**c.** Stephanie has contacted the City Clerk's office & they are supposed to send a form for street closures.

**Upcoming Dates to Note:**

May 13<sup>th</sup> – Sept 16<sup>th</sup> – Market on the Square

June 17<sup>th</sup> – Summer Celebrations w/ Mohanna with Red Shoes

June 25-27<sup>th</sup> – Spirit Softball

July 8-10<sup>th</sup> – Crazy Days, Krazy 5K Kolor Run/Walk, Alumni Weekend, DC Lynch Carnival

July 24<sup>th</sup> – Old Car Show

July 31<sup>st</sup> – Custer County Fair Parade

Aug 1<sup>st</sup> – 5<sup>th</sup> – Custer County Parade

Aug 12<sup>th</sup> – Summer Celebrations

August – Men's & Women's Steak Fry

Sept 16<sup>th</sup> – Summer Celebrations

**Meeting Adjourned: 9:27am**

Respectfully Submitted: Stephanie Grafel, Administrative Assistant