

**Retail & Marketing Meeting**  
**Broken Bow Chamber of Commerce**  
**Tuesday, January 19, 2021**

**Present:** Stephanie Grafel, Andrew Ambriz, Kristy Wells, Shannon Murray, Courtney Kusek, Melanee Nixon, Susie Walker, Teri Hunt, Jodene Taylor

**Meeting Began:** 8:35am

**Love Local Promotion:**

Andrew began the discussion by showing a mock-up poster for the promo. All present gave the go ahead with a couple changes. (Wording, adding participating businesses)

- Fee of \$15 to participate – payable to The Chamber. This covers marketing costs for radio and local paper ads
- Participating Businesses will provide \$50.00 Gift Certificates for prizes with the Grand Prize from Kinkaiders. A 1 night stay at their new B&B (Bed & Beer Suite)
- 2 ways to register: 1 entry for every \$25 spent, Additional entry if hidden heart is located. (Customer will let person at the register know they found it and what it says)
- Promotion runs Thursday January 28<sup>th</sup> thru Thursday February 11<sup>th</sup>. Facebook Live Drawing will be held at The Chamber on Friday February 12<sup>th</sup>, during KCNIs' The Morning Show at 9am.
- Red tickets for registration will be provided by The Chamber
- First Drawing will be for the Grand Prize, but will be kept secret until all other Gift Certificates are drawn for.
- Give Ad to The Chief on Monday January 28<sup>th</sup> for Thursday paper and Extra.
- Contact Chamber Members to get more business participation.

**Meeting Concluded:** 9:15am