

**Broken Bow Chamber of Commerce
Board of Directors Meeting
March 27, 2019**

Present: Travis Barker, Lauren Long, Shantel Daake, Abby Hilke-meier, Tammy Schall, Eric Zimbelman, Michelle Nelson, Morgan Olson, Levi French, Logan Girardin, Melissa Garcia, Dwain Bryner, Andrew Ambriz, Deb Kennedy, Joni Kaczanowski

Absent: Darren Tobey, Sara Arnold

Call to order: 12:02 pm

Action Items

1. February Minutes

- a. Motion by Lauren to approve February minutes, second by Shantel, all in favor, none opposed.

2. Financial Report

- a. Shantel gave the Financial Report which is very similar to last year at this time.
- b. Motion by Abby to approve Financial Report, second by Morgan, all in favor, none opposed.

Board Retreat Follow-Up

- 1. After Doodle survey, the Board Retreat was decided to be held on Tuesday, April 16th from 5:30-8:30 pm.
- 2. Board members were reminded to complete the Strengths assessment before that day.

Partnership with CEDC

1. Business Plan Basics Course

- a. Will be held on Saturday, April 13th and Saturday, April 27th.
- b. The course is ideal for existing, transitioning, and start-up small business owners and managers.
- c. The courses are being put on in part by CEDC, the Chamber of Commerce, and REAP.

2. Shopko Update

- a. Andrew is currently working to gather more information about the recent announcement that all Shopko locations are closing.
- b. Andrew and Deb will be visiting local businesses in Broken Bow to discuss their concerns and suggestions.
- c. Andrew will set up a meeting soon with Mayor Jon Berghorst, City Clerk Steph Wright, and Deb to discuss options going forward.

Community Garage Sales Communication

- 1. It was decided by the Board last year that the Chamber of Commerce will no longer be handling the Community Garage Sales. The City of Broken Bow will be contacted to see if they will make the arrangements for the garage sales.

Committee Reports

1. Retail & Marketing Committee

- a. The committee did not meet in March due to flood concerns at the time.
- b. Travis is working to establish plans to increase attendance.
- c. The April meeting will focus on possible ways the retail businesses can fill the gaps of Shopko closing.

2. Events Committee

- a. The Easter Egg Hunt will be held on Friday, April 19th at 1:30 pm in conjunction with Custer Care Center.
- b. Market on the Square will begin on Thursday, May 16th. A few vendors have already registered.
- c. Third Thursdays in the Square will also begin May 16th. The majority of the entertainment has been booked, as well as a few business sponsors.
 - i. A grant application will be completed through the Custer County Foundation for the May entertainment.

3. Directory Committee

- a. The goal is to have the Directory to the printer by Monday, April 8th.
- b. Proofreading is currently taking place by a few different people.

4. Banquet Update

- a. A speaker for next year needs to be decided on soon.
- b. Darren had mentioned at the last meeting that he may be able to help secure a speaker and arrangements could be made so the speaker could talk to the school students one day and talk at the Banquet the next day.

Updates from Ex-Officio Members

1. CEDC

- a. Andrew discussed the recent strategic planning meeting that CEDC held.

2. City of Broken Bow-not present

3. Board of Supervisors

- a. Dwain Bryner spoke about the recent remodeling of the Custer County Court House, including getting an elevator approved.
- b. Parking on the west side of the Court House is also being addressed.
- c. The roads in Custer County are a major concern right now because of all the flood damages.
 - i. Funds have been approved for emergency projects.
- d. Dwain highly recommended that any property damage be documented with pictures in order to receive funding for repairs.

No closed session held.

Meeting adjourned at 12:35 pm.

Board of Directors picture was taken in the Bandstand.