

Broken Bow Chamber of Commerce
Regular Board Meeting
June 24, 2020

Present: Levi French, Gavin Higgins, Michaela Bissonette, Eric Zimbelman, Lauren Long, Darren Tobey, Shantel Daake, Deb Kennedy

Absent: Michelle Nelson, Andrew Ambriz, Travis Barker

Call to order:

Meeting was called to order by President Levi French at 4:02 pm

1. Minutes

- a. Motion to approve February through May Meeting Minutes made by Darren, second by Gavin, all in favor, none opposed.

2. Financial Report

- a. Motion to approve Financial Report made by Darren, second by Gavin, all in favor, none opposed.

3. Tourism Grant Request

- a. Discussion regarding the Tourism Grant Request specific to the advancement/official tourism location at the BB Chamber in particular during the off season for the "Barn." The Custer County Tourism Grant Committee met and requested that a specific % of time by the Administrative Assistant be dedicated to Tourism Efforts.
 - i. Motion was made by Darren, second by Lauren to make the change to the job requirements of the Administrative Assistant to dedicate 19% of the job to Tourism Efforts. All in favor, none opposed.
 - ii. The remainder of the grant money will be dedicated to advertising/promotion on a local, state and national level.

4. Committee Reports

a. Retail & Marketing

- i. Crazy Days will be July 9-11 with Sidewalk Sales and Passport Promotion for Saturday, the 11th to encourage foot traffic.
 - 1. The passport will be set up in a similar fashion to the Christmas Walk promotion with the following breakdown of prizes:
 - a. \$250 in Chamber Bucks, \$150 in Chamber Bucks and \$100 in Chamber Bucks. Motion for these prizes made by Gavin, second by Lauren, all in favor, none opposed.
- ii. Broken Bow will be host site for the Spirit Softball Tournament to be held July 10-12. There will be 36 teams with 13 players per team plus family and fans.
- iii. Broken Bow will also be a host site for the Nebraska State Skeet Shooting Tournament to be held July 10-12.

b. Events

- i. Dates have been penciled in for the Steak Fry Events to be held at the Broken Bow Golf Club on August 10th and 17th.

ii. DC Lynch Carnival will not be happening in 2020 due to the DHM.

5. Additional Communication

- a. We received mail regarding the US Cellular account that we tried to cancel last year. After multiple phone calls by staff, board and even reaching out to the individual the account was set up under there was no recourse to cancel the account. Deb will do more research on dates of phone calls and emails between the Chamber and US Cellular.

Updates from Ex-Officio Members

1. CEDC

- a. There is a training through Gallup for business coaching.
- b. No major changes with Broken Bow Care & Rehab status or Shopko building.

2. City of Broken Bow—not present

3. Board of Supervisors—not present.

Closed Session

The Board of Directors went into closed session to discuss status of Executive Director search.

Adjourn

1. Meeting adjourned approximately 4:55 pm.