

**Broken Bow Chamber Of Commerce  
Board of Directors Minutes  
June 27, 2018**

**Present:** Travis Barker, Melissa Garcia, Shantel Daake, Eric Zimbleman, Don Paris, Abby Hilckimeier, Jeremiah Luebbe, Mike Hunsberger, Deb Kennedy

**Absent:** Lauren Long, Logan Girardin, Joni Kaczanowski

**Call to Order at 12:04 pm**

1. Approval of May Minutes
  - a. Motion to accept May minutes made by Eric, Seconded by Don, All in Favor, None Opposed. Motion passed.
2. Financial Report
  - a. Discussion regarding unpaid member dues 2017. There are currently 14 on the past due list.
    - i. Many on the list haven't paid in years and some said payment is coming (have not seen yet)
    - ii. A motion was made to give them three months, with three mailed invoices and phone calls with the third month having a formal letter that this is the final notice and membership will cease by "X" time
    - iii. Going forward those who are delinquent will have 3 months (each month with a statement and phone call) before being dropped.
      1. Motion was made by Don, seconded by Jeremiah, All in Favor, None Opposed.
  - b. Motion to accept Financial Report made by Eric, Seconded by Don, All in Favor, None Opposed. Motion passed.

**Committee Reports**

1. Education
  - a. Follow-up with Mitch regarding the marketing training
2. Events
  - a. Steak Fry Dates
    - i. Ladies is August 6<sup>th</sup> at the Municipal Building
    - ii. Men's is August 13<sup>th</sup> at the Fairgrounds
  - b. Market on the Square/Third Thursday Update
    - i. 14 vendors at last Market on the Square
    - ii. Overall very positive reaction
    - iii. One woman came in to complain (again) about the Market. Was very argumentative and when offered a copy of the survey and information from the City Council meeting last fall said she didn't want it.
    - iv. July Artist – Tazy Q, Business Sponsor Bruning State Bank, Media Sponsor KCNI/KBBN  
August Artist – Finalizing, Business Sponsor EZ-IT Solutions, Media Sponsor KBEAR  
September Artist – KaDee Hendrickson, Business Sponsor being finalized, Media Sponsor KBEAR
  - c. Crazy Days
    - i. Marketing Blitz will start on July 5<sup>th</sup> – one week before the events begin
3. Retail & Marketing Committee
  - a. Working on the Adopt a Business. The businesses were positive about the idea but having a hard time getting the home based, non-profits and off the square businesses to commit.
4. Tourism & Accommodations
  - a. Deb asked for assistance getting this really moving.
  - b. Melissa suggested a specific project to get potential businesses involved.
5. Directory Plan of Action
  - a. Directory advertising lower than previous year.
  - b. Process will be started earlier next year.
  - c. All board members will help sell ads.

**Old Business**

1. Payroll Update
  - a. Test is being run at NSB – hopefully this week will be the first direct deposit
2. By-Laws Signatures

- a. Need 2 board members to review and sign off on By-Laws
3. NTV/Fox Promotion
  - a. The Chamber ad for July will be sent to all the Board members

### **New Business**

1. Ribbon Cuttings/GROW BB Awards
  - a. Discussion regarding attendance at events overall. Melissa asked that the Board make it a priority to be at as many Ribbon Cuttings/GROW BB Awards and other events as possible.
  - b. Discussed future Ribbon Cuttings and GROW BB Awards coming up.
2. State Fair
  - a. Tabled until next meeting
3. Rating System
  - a. Discussing was held regarding a rating system for Chamber Members, much like the Better Business Bureau. It has come to light that one member may not be the caliber of business that the Chamber may want to represent and there is no current way to vet businesses.
  - b. There needs to be the ability to grow a rating system which would be consumer based.
  - c. There would need to be a definition for Member in Good Standing and/or Poor Standing.
  - d. No further action taken until the next meeting when everyone will have had some time to brainstorm ideas for a rating system.
4. Membership Drops
  - a. Tabled for further discussion at the July Meeting.
5. BAH
  - a. Discussion around a fall Business After Hours Event at the Chamber.
  - b. NSB will be having a BAH in September so possibly do a Mini-Oktoberfest Theme gathering late Sept or early October. No decision made.
  - c. Darren Tobey will be having a Business Before Hours Gathering at the Chamber to meet with area businesses on building relationships between the school and local businesses.
    - i. There will be 2 times on Friday the 20<sup>th</sup> of July at 8:00 am and 9:00 am.
    - ii. Mr. Tobey will send an invite to the Chamber to distribute
    - iii. He will provide rolls, we will have coffee, tea, water.

### **No Closed Session**

**Meeting Closed at 1:15 pm**