

**Broken Bow Chamber of Commerce
Board of Directors Meeting
July 24, 2019**

Present: Travis Barker, Lauren Long, Shantel Daake, Michelle Nelson, Tammy Schall, Morgan Olson, Levi French, Darren Tobey, Logan Girardin, Andrew Ambriz, Deb Kennedy, Joni Kaczanowski

Absent: Melissa Garcia, Sara Arnold, Abby Hilkemeier, Eric Zimbelman

Call to Order: 12:05 pm

Action Items

1. Minutes & Committee Reports

- a. Both May & June minutes & committee reports need approval.
- b. Motion to approve May & June minutes & committee reports by Darren, second by Levi, all in favor, none opposed.

2. Financial Report

- a. Shantel asked the group to begin brainstorming new ideas to generate income for the Chamber.
- b. Financial reports for both May & June need approval.
- c. Motion to approve May & June financial reports by Michelle, second by Morgan, all in favor, none opposed.

3. Personnel Policy Update

- a. Board was asked to closely review the current personnel policy by the next board meeting.
- b. Motion made by Darren to approve current policy, under the contingency that revisions may be made in the near future, second by Michelle, all in favor, none opposed.

4. Committee Gaps/Participation

- a. Travis reminded all board members that each term is a 3 year commitment. If someone feels they need to respectfully back down from their position on the board, please do so sooner rather than later. Board members who have not signed up for a committee were encouraged to do so.

5. Crazy Days Dash Update

- a. 46 participants signed up for the race.
- b. Route was shortened due to the rain the night before (part of route was on a gravel road). Route could not be changed that morning because the City Council approval was for the original route only.
- c. Over \$350 profit was made from the event.

6. Chamber Bucks Question

- a. An individual with \$270 worth of expired Chamber Bucks contacted the Chamber, asking that the Chamber Bucks be reissued despite the expiration date.
- b. Great Western Bank was contacted prior to today's meeting in regards to their expired check policy. Their policy states that any check older than 6 months must be reissued in order to be processed. Chamber Bucks have always been treated as a check, except with a one year expiration date (as opposed to 6 months).
- c. The Board was asked their opinions on the matter. After discussion, it was agreed upon that the expiration dates on Chamber Bucks do not serve a purpose.
- d. Motion to reissue the \$270 worth of Chamber Bucks and remove expiration dates from the Chamber Bucks overall was made by Darren, second by Tammy, all in favor, none opposed.

- e. Going forward, Chamber Bucks will no longer have an expiration date. However, they will still be treated like a check, not cash.

7. Other Communication

a. Donna Cahill's Water Slide

- i. Donna Cahill recently contacted the Chamber office and offered to donate her large water slide for Chamber use at various events.
- ii. The Board agreed that the Chamber will be happy to accept the donation; the only issue is with insurance and liability in the event of an accident.
- iii. Deb will contact Donna to let her know that the Chamber is interested in the water slide, but we will need to obtain insurance and advice from an attorney first.

b. Rapid City Journal Sturgis Ad

- i. The Rapid City Journal contacted the Chamber in regards to the ad placed in the Sturgis magazine. They asked the Chamber to also advertise in their paper.
- ii. The ad would be distributed with 66,500 copies of the paper and dispersed over the course of 7 days.
- iii. A 1/8 page ad is \$350.
- iv. Andrew suggested that this cost could be split with the City.
- v. Motion made to place the ad in the Rapid City Journal made by Tammy, second by Lauren, all in favor, none opposed.

Updates from Ex-Officio Members

1. CEDC

- a. Andrew shared that CEDC was recently awarded a \$500,000 housing grant. More details will come later.
- b. If someone is interested in either buying or leasing the Shopko building they can contact Andrew who can direct them to the right people.
- c. The CEO and Board President of the Grand Island YMCA will be in Broken Bow tomorrow to meet with Andrew and tour the community.
- d. The 5 interns with Rural Futures Institute will be giving the presentations of their projects tonight at 5 pm at the Library. Their last day with CEDC is Friday, July 26th.
- e. The 10th Anniversary celebration of the Red Barn will be held on August 6th from 5-7 pm at the Red Barn. The day will be complete with an exotic petting zoo, pie baking contest, yard games, Tropical Sno truck, and a wine & cheese reception.

2. City of Broken Bow—Not Present

3. Board of Supervisors—Not Present

Closed session was not held.

Meeting Adjourned: 12:54 pm