

**Broken Bow Chamber of Commerce
Board of Directors Meeting
July 25, 2018**

Present: Travis Barker, Melissa Garcia, Shantel Daake, Abby Hilkemeier, Jeremiah Luebbe, Mike Hunsberger, Lauren Long, Deb Kennedy, Joni Kaczanowski, Andrew Ambriz, Jenny Fox

Absent: Logan Girardin, Eric Zimbelman, Don Paris, Tammy Schall

Call to order at 12:03 pm

1. Approval of June Minutes

- a. Motion made by Shantel to accept June minutes, under the contingency that the income compared to last year be changed to reflect directory income, Seconded by Abby, All in Favor, None Opposed. Motion passed.

2. Financial Report

- a. Discussion by Shantel regarding the success of the Crazy Days Run/Walk event; profit/loss increased compared to last year (excluding the \$500 donation from Black Hills Energy)
- b. Shantel reported that one CD is set to expire today. Asked for input on what to do with the CD.
 - i. Jeremiah made a motion to roll the CD over for another 13 months, Seconded by Travis, All in Favor, None Opposed. Motion passed.

Committee Reports

1. Events Committee

a. Crazy Days

- i. Deb reported that the Market on the Square and "Third" Thursday in the Square during Crazy Days was very successful with a good turnout
- ii. Jenny Fox reported that Crazy Days was an overall successful event with the biggest help being the centralized location of the Crazy Days information with the flyer schedule, Facebook page, and Crazy Days email, as well as having the Chamber acting as a hub for registration information
- iii. Crazy Days participants had good feedback and ideas for next year, including adding a Co-Ed Softball Tournament and a Fishing Tournament
- iv. Other suggestions included the possibility of moving the carnival to the Square or Tomahawk Park
- v. Jenny shared that establishing a planning committee for next year will be a big help regarding the sustainability of this event in the future

b. Racing Through Time 5k Run/Walk

- i. Deb reported that 14 extra participants signed up for the 5k the night of the event
- ii. There were enough t-shirts for everyone
- iii. Overall good feedback from both participants and sponsors regarding the event

c. Steak Frys

- i. Deb reported that the liquor license for the Ladies Steak Fry is complete; expecting the liquor license for the Men's Steak Fry to be complete very soon
- ii. Bids are back for the food; need to schedule a time next week to analyze and make a decision
- iii. Planning to promote Steak Fry ticket sales next week; an E-Blast was already sent out this week
- iv. Shantel asked if ticket sales could be done through the website with PayPal

- i. Travis stated that this is possible and he will work toward a solution

2. Retail & Marketing Committee

- a. The most recent meeting focused on a recap of Crazy Days
- b. Feedback included that less ads were sold to the local advertisers than in past years and that there needs to be a central location (flyer, FB page, etc.) for all sales going on in town during Crazy Days
- c. An overall goal for next year is to increase attendance

3. Tourism & Accommodations Committee

- a. Deb has a phone conference scheduled for July 26th with Karen Kollars (Nebraska Tourism Commission) to discuss ideas to get tour buses to stop in Broken Bow to spend time and money
- b. Andrew Ambriz was invited to sit in on this conference call if he'd like

Old Business

1. Payroll

- a. Payroll for the last pay period went through without any glitches

2. By-Laws Signatures

- a. Tammy is the only one needing to read and initial the By-Laws yet; Deb will have her do so next week

3. NTV/Fox Promotion

- a. The August ad is ready to go and was distributed to the Board Members last week to view
- b. The possibility of compiling a Holiday ad for later this year was brought up by Melissa

New Business

1. Ribbon Cuttings/GROW BB Awards

- a. Triple Blessed Boutique will be holding a Ribbon Cutting either August 2nd or 9th at 4:30 pm
- b. Other businesses who are new Chamber members will contact us when they are ready to schedule their Ribbon Cuttings

2. State Fair

- a. Joni will be leading a project to represent Broken Bow at the State Fair; employment and tourism opportunities in Broken Bow will be the focus

3. Grand Island Independent/Trade West Promotion

- a. A Broken Bow flyer with local ads and a schedule of upcoming events was distributed in a recent edition of the GI Independent and Trade West Publication

4. Membership Drops

- a. Businesses who are 90+ days past due on Membership Dues have recently received their last invoice before being dropped as a Chamber member
- b. Deb has recently visited with many of those businesses to discuss options going forward

5. Ranking System

- a. A possible Ranking System for Chamber members will be discussed at the next Executive Committee meeting

6. Board Nominations

- a. There will soon be five Board positions to fill
- b. Those attending the meeting were asked to consider who in our community would be a good fit for the Chamber Board and to approach those people and ask if they'd consider the opportunity

No Closed Session

Meeting Closed at 1:05 pm