

**Broken Bow Chamber of Commerce
Regular Board Meeting
February 26, 2020**

Present: Levi French, Gavin Higgins, Michaela Bissonette, Andrew Ambriz, Morgan Olson, Eric Zimbelman, Sara Arnold, Lauren Long, Shawn Kaskie, Mitch Hunt, Deb Kennedy, Joni Kaczanowski

Absent: Michelle Nelson, Shantel Daake, Travis Barker

Call to order: 12:02 pm

1. Special Guests to share Leadership Nebraska Information

- a. Shawn Kaskie and Mitch Hunt shared with the group details regarding Leadership Nebraska.
- b. Each Leadership Nebraska class lasts 9 months, includes 25-30 participants, and involves a commitment of 2-3 days each month, as well as a tuition fee of \$2,750 (there are scholarships available to assist with tuition).
- c. The class is designed for emerging and current leaders in Nebraska to expand their network and create relationships with fellow classmates and beyond.
- d. The application due date for the next class is April 17th. Applications are available online at www.leadershipnebraska.com.
- e. Shawn also shared brief information regarding Blueprint Nebraska, MarkeTech Conference, and Nebraska Entrepreneurship Initiative.

2. Minutes

- a. Motion to approve January Meeting Minutes made by Eric, second by Sara, all in favor, none opposed.

3. Financial Report

- a. Michaela shared that nothing in particular about the Financial Report stuck out this month. The account names have been changed to simplify the reports overall. However, this does make comparisons difficult at this point.
 - i. Motion to approve Financial Report made by Gavin, second by Lauren, all in favor, none opposed.
- b. Deb informed the Board that the PayPal Account set up at Nebraska State Bank really serves no purpose. The money that is transferred into the account from PayPal transactions is then moved into the main operating account. A step could be eliminated by simply transferring the money directly into the main account.
 - i. Motion to transfer money from PayPal transactions into the Main Account at Nebraska State Bank and to close the PayPal account at Nebraska State Bank made by Andrew, second by Gavin, all in favor, none opposed.

4. Committee Reports

a. Retail & Marketing

- i. Biggest takeaway from the last meeting was the possibility of organizing a putt putt golf scramble in Downtown Broken Bow this summer. This would serve as one more way to get people into the doors of local retailers.

b. Events

- i. The Chamber is brainstorming ways to reorganize the Easter Egg Hunt to allow for a more successful event.

c. Tourism & Accommodations

- i. The idea of hiring a Tourism Coordinator was discussed by the group at the last meeting as well as a true community celebration that we will be known for.

5. Regular Meeting Day & Time Discussion

- a. Levi asked the group for input on the day/time for the Regular Board Meeting. The current schedule is not set in stone. The group decided to try the 4th Wednesday (same day) at 4 pm (instead of Noon) for the next meeting and make a decision from that point.

6. Retreat Dates

- a. A Doodle Poll will be sent out to the board to establish a date/time for the Board Retreat. The group agreed to limit it to 2 hours and Levi is very open to suggestions on content for the evening. Shawn Kaskie offered to help in any way he can.

7. By-Laws & Agreements

- a. Deb will be sending the By-Laws and Agreements out to the Board via email today for them to review before the Board Retreat.

8. Additional Communication

- a. The Executive team discussed the possibility of purchasing a laptop to be used by staff when needed, as well as in meetings and during presentations and trainings.
- b. Travis will be consulted to discuss details about accessing files, etc. on the laptop.

Updates from Ex-Officio Members

1. CEDC

- a. Google Grant—still waiting to hear back
- b. Broken Bow Care & Rehab—Auction will take place on April 7th. Contact Andrew with any questions.
- c. Shopko—still waiting to hear back regarding a possible lead.
- d. Single Family Home Construction—hopefully will be starting soon
- e. Leadership Custer County—next class begins in September. Contact Andrew with questions about applying or nominating someone.

2. City of Broken Bow—not present

3. Board of Supervisors—not present.

Adjourn

1. Motion to adjourn the meeting by Andrew, second by Gavin, all in favor, none opposed.
Meeting adjourned at 1:06 pm.

No closed session.