

**Broken Bow Chamber of Commerce  
Board of Directors Meeting  
December 19, 2018**

**Present:** Melissa Garcia, Travis Barker, Logan Girardin, Tammy Schall, Shantel Daake, Lauren Long, Abby Hilkemeier, Eric Zimbelman, Andrew Ambriz, Jeremiah Luebbe, Sara Arnold, Deb Kennedy, Joni Kaczanowski

**Absent:** Mike Hunsberger, Don Paris

**Call to order 12:01 pm**

**Action Items**

**1. Approval of November Minutes**

- a. Motion to approve by Shantel, second by Jeremiah, all in favor, none opposed.

**2. November Financials**

- a. Shantel reported that there has been little activity with no recent events. Financials are in good shape going into 2019.

**3. Approval of 2019 Budget**

- a. Eric discussed that the banquet profit and loss numbers seemed questionable and that we should consider adjustments. After further discussion, the group agreed that the tickets being sold in two different years caused the budget to show a loss.
- b. Melissa discussed that the corporate sponsorships for the banquet need to be added to the budget.
- c. Motion to approve the 2019 Budget made by Shantel under the contingency that corporate sponsorships for the banquet be added, second by Jeremiah, all in favor, none opposed.

**Committee Reports Updates**

**1. Events Committee**

- a. The Annual Banquet is the next major event. Deb discussed that raffle tickets are ready to be sold and that the menu has been finalized.
- b. Lt. Governor Foley will be attending the banquet.
- c. A committee sign-up sheet will be filled out at the next regular meeting. Board members were asked to consider where they would like to volunteer their time and be ready to sign-up in January.

**2. Retail & Marketing Committee**

- a. The Love Local promotion was presented to the group at the last meeting.
  - i. Shoppers who spend money at participating businesses will be entered into a drawing to choose from an array of prizes.

**3. Tourism & Accommodations Committee**

- a. Next quarterly meeting will be in January
  - i. Will discuss upcoming District Wrestling that will be in Broken Bow in February and how to make families feel welcomed to town.

**Old Business**

**1. Update on End of the Year Membership Payments**

- a. We have received approximately three-fourths of the outstanding dues back.

**2. Tourism Grants**

- a. The Tourism Grants check was received in the mail earlier this week.

### **3. Pure Nebraska Broken Bow Feature**

- a. Discussion was held about the great features about Broken Bow done on Pure Nebraska. Positive feedback has been shared about additional sales after the features were aired.
- b. The Midwest Messenger also published great articles about agriculture, business, and vitality in our community.

### **New Business**

#### **1. Ribbon Cuttings/GROW BB Awards**

- a. A GROW BB Award will be presented to Weathercraft Roofing on 12/20/18 at 4 pm to celebrate their new building in Broken Bow

#### **2. Board of Directors starting 2019**

- a. Vote on replacement member
  - i. Shantel nominated Levi French. Jeremiah nominated Kyle Petersen.
  - ii. Motion by Lauren for voting to take place, second by Abby, all in favor, none opposed.
  - iii. Votes were tallied and Levi French will be the replacement member of the Board of Directors beginning in January.

#### **3. End of Year Membership Statements**

- a. Second invoices will be going out as reminders by the end of the year, ideally yet this week.

### **Closed session was held.**

1. Heather insurance payments can be made in different ways. The group decided that the best way to make the insurance payment would be through direct withdrawal from the main checking account.

**Meeting adjourned at 12:55 pm.**