

**Broken Bow Chamber of Commerce  
Board of Directors Meeting  
August 22, 2018**

**Present:** Melissa Garcia, Travis Barker, Jeremiah Luebbe, Eric Zimbelman, Abby Hilkemeier, Tammy Schall, Deb Kennedy, Joni Kaczanowski, Andrew Ambriz

**Absent:** Logan Girardin, Don Paris, Mike Hunsberger, Lauren Long, Shantel Daake

**Call to order 12:00 pm**

**1. Approval of July Minutes**

- a. Motion made by Jeremiah to approve July minutes, Seconded by Eric, All in Favor, None Opposed.

**2. Financial Report**

- a. Shantel was unable to be at the meeting today, however Melissa reported that the Steak Frys were the main events that effected the financials this month.
- b. Deb reported that the Ladies Steak Fry had a net profit of approximately \$1,000 and the Men's Steak Fry had a net profit of approximately \$1,700. It was difficult to compare these numbers to last year's Steak Frys due to a few discrepancies on last year's budget report.

**Committee Reports**

**1. Events Committee**

**a. Steak Frys**

- i. Overall good feedback. Notes will be added to the white binders to help next year's planning committee. There was discussion about purchasing a few taps for the kegs, as the ones used this year did cause some issues.

**b. Market/ Third Thursdays**

- i. Five Markets and one Third Thursday left this season.
- ii. Did have an additional vendor sign up in the past month (Ana's Pupusas).
- iii. Travis would like there to be a survey provided to the vendors at the end of the season to see how things went for them and to give them the opportunity to provide feedback.

**c. Tailgate/Bonfire and Homecoming Pep Rally**

- i. Deb, Joni, and Jeff Ellis will be attending the City Council meeting on August 28<sup>th</sup> to request the use of Melham Park for the Tailgate/Bonfire, as well at requesting blocking off D Street for the Parade. They will also be requesting that two portable bleachers be set in the Square for parents/fans to use during the Pep Rally.
- ii. Homecoming window painting will take place on August 31<sup>st</sup>. Businesses have been contacted via Eblast to sign up if they'd like their windows painted.
- iii. KBEAR will be the media sponsor for the Bonfire and KCNI/KBBN will be the media sponsor for the Pep Rally.
- iv. Instead of floats, the students will be doing a Spirit Banner contest. Volunteers are needed to judge.
- v. Deb and Lauren have been contacting food vendors for the Bonfire/Tailgate.

**d. Color Run**

- i. A volunteer sign-up sheet was passed around for both Friday, September 21<sup>st</sup> and Saturday, September 22<sup>nd</sup>.
- ii. Deb is working on securing sponsors for the event. Steffens Law Office will be a sponsor per Jeremiah.

- iii. Kinkaidler Brewing has agreed to provide one free beer ticket to runners 21+ and a free pop token to underage runners.
- iv. A possible t-shirt design is in progress at Shirts, Signs, Mugs, and More. May also price at Geared4Sports.
- v. Deb has been pricing other items (sunglasses and colored powder) and will order after the registration deadline.

## **2. Retail & Marketing Committee**

- a. The meeting this month had to be rescheduled; no report this month.

## **3. Tourism & Accommodations Committee**

- a. Deb met with Nebraska Tourism Representative Karen Kollars and discussed many opportunities and ideas to expand tourism in Broken Bow
  - i. Karen will attend the next Tourism and Accommodations Committee meeting
- b. Deb has a phone call into a gentleman who organizes bus tours in hopes of scheduling tours to Custer County and Broken Bow
- c. Update on Sturgis
  - i. The City of Sturgis contacted the Chamber requesting photographs and a news release regarding the work that the RFI interns completed.

## **Old Business**

### **1. By-Laws Signatures**

- a. Tammy needs to sign off on the by-laws yet.

## **New Business**

### **1. Ribbon Cuttings/GROW BB Awards**

- a. Full Circle Irrigation has a tentative ribbon cutting scheduled for September 11<sup>th</sup>.
- b. Lillie Kate Boutique has plans for a ribbon cutting in September.
- c. Nebraska State Bank will have their Grand Re-Opening, Ribbon Cutting, and Business After Hours on September 14<sup>th</sup>.
- d. Weathercraft Roofing will be presented a GROW BB Award after the completion of their new building near The Garden Center.

### **2. State Fair**

- a. Joni reported that Broken Bow Day at the State Fair is Friday, August 31<sup>st</sup>
- b. Joni, as well as volunteers from BD, NE One Box, and Thomas Livestock will be representing Custer County and Broken Bow on that day
- c. A meeting about the details for State Fair is scheduled for this afternoon with Andrew Ambriz.

### **3. Mid-States Rodeo Request**

- a. September 14-16
- b. Volunteers are needed to help make sure that rodeo attendees are wearing wristbands, etc.
- c. The Chamber was asked to give a welcome to contestants on 9/14.
- d. The Chamber will also be putting together welcome packets with a coupon card.

### **4. Leadership Custer County Update**

- a. Andrew gave a quick overview of the Leadership Custer County program and asked those attending the meeting to consider signing up or to talk to others about signing up.

### **5. Membership Drops**

- a. Deb has visited with the businesses that have not paid their membership dues.
- b. There are still two businesses that are working to get their memberships renewed (corporate invoice issues, etc.).
- c. There are some businesses that will be dropped since they have not responded to the past due invoices.

**6. Ranking System**

- a. Travis reported that a ranking system is not a possibility with Chamber Nation.

**7. Online/Credit Card Payment Update**

- a. Travis reported that the Chamber is already paying for the capability to take online credit card payments through Chamber Nation so he'll work on getting this set up for future ticket sales, etc.

**8. Board Nominations**

- a. A Survey Monkey will be set-up to help with this.
- b. Forms will go out next week for nominations.
- c. The nominations will be put out for voting the second week of September.
  - i. All nominees will be called first to discuss requirements.

**No Closed Session.**

**Meeting Closed at 1:03 pm.**