

**Broken Bow Chamber of Commerce
Retail/Marketing Meeting
Wednesday August 3, 2022**

Present: Stephanie did not record the members present.

1. **Melody Cards:** Businesses have not been approached yet on Melody Cards. Stephanie will contact the Broken Bow Music Boosters to find out if they will be having cards made this year.
2. **Crazy Days:** Stephanie asked how sales went for Crazy Days. Due to the storms that Thursday, sales seemed to be down. Although, others said that the weekend picked up for them. Courtney Kusek felt that ads should have run earlier than they did this year, and that may have affected sales. This needs to be kept in mind for next year to make sure more hype is created to get shoppers excited about this event.
3. **Spirit Week:** Spirit week is September 26th-30th. The Student Council will be painting windows again this year and a Public Pep Rally will be held on the Square that Friday. Stephanie will contact Rachelle Haines for details and to make sure there is a Google Doc form for businesses to add to for window painting.
4. **Sidewalk Spooks:** This is usually done on a Friday. This year Halloween is on Monday. It was discussed to move the event to Monday and change the times from 3-5pm to 4-6pm. This would give parents a chance to get kids ready after school and also still be able to participate after work. Stephanie will send out the minutes from this meeting to all our local retailers to see if they would be amenable to the change in day and time.
5. **Christmas Stroll:** This is usually done mid-December. Before Covid, businesses had "Open House's" along with business sales. It would be nice to get back to something like that. There is still some time to consider this, but we want to get this on our radar, so we are not behind in advertising!

With no further business to discuss the meeting was adjourned.

Next Meeting Wednesday September 7, 2022 at 8:30am in the Chamber Boardroom
Respectfully Submitted; Stephanie Grafel, Executive Director