

**Broken Bow Chamber of Commerce  
Retail/Marketing Minutes  
Wednesday May 4, 2022**

**Present:** Jessica Burnett, Scott Breazeale, Chas Fecht, Scott Cyboron, Shannon Murray, Christy Wells, Jodene Taylor, Sid Fessler, Suzie Walker, Jeana Chancellor, Melanee Nixon, Tania Kreitman, Stephanie Grafel

**Call to Order:** 8:35am

1. **20% off Coupon:** The coupons are available, and all the businesses members present were given the opportunity to take a few with them. These will be put in welcome bags, event bags, and handed out at Chamber Hotels.
2. **Bow Merch:** Stephanie handed out a design for everyone to look at. Most were generally pleased with it. There were several suggestions on changes and ideas for different shapes or styles. Stephanie will send out different pictures of the Bandstand and accept other styles. We need to move on this quickly to have stickers and/or mugs available to sell by June. Chas will send a bid sheet for 2 different size window cling/bike stickers and coffee cups/travel mugs. Stephanie asked to have people respond quickly to get this done by the next meeting.
3. **Shop Hop:** Suzie has had over 100 visitors for the Quilt Shop Hop and anticipates a couple hundred more. She notes that most have been ready to an extended stop to include a meal and some shopping. This is great business for Broken Bow and a good reminder to all that tourist season is already upon us!
4. **Text Message:** There are still some members that are not on the text message. Stephanie will once again fight with her phone to add them. Sorry Big Big!!
5. **Crazy Days:** The meeting was a little long, so Stephanie just gave the group a reminder that Crazy Days Scheduling still needed done. Any ideas for events please send to the Chamber. Super Kids Club will be doing Live Skits at Noon on Thursday the 7<sup>th</sup>, along with a Crazy Kids Fair from 1-5pm. 4 County Kids will be sponsoring a Meal for Summer Celebrations that evening. Donations going to the 4 County Kids program to help support local work. Mohanna With Red Shoes is performing that evening.

**Meeting Adjourned:** 9:42am

Respectfully Submitted, Stephanie Grafel, Executive Director