

**Broken Bow Chamber of Commerce
Board of Directors Minutes
Wednesday May 25, 2022**

Present: Tania Kreitman, Vedah Fales, Nancee Coufal, Danielle Hendricks, Jeremy Shipe, Keith Ellis, Jeana Chancellor, Stephanie Grafel

Absent: Audra Kerber (vacation), Scott Cyboron (vacation), Ahren Finney, Sid Fessler

Call to Order: 4:14pm

Minutes: Minutes from the April 27th meeting were emailed prior. There was one addition (Jeremy Shipe added to present). This was corrected before today's meeting. Nancee made a motion to approve the minutes and it was seconded by Jeana. All in favor, none opposed. Motion passed.

Financial Report: March 2022 summaries were distributed at the meeting. Nancee gave a brief report. Danielle made a motion to approve the financials and it was seconded by Jeana. All in favor, none opposed. Motion passed.

Updates from Ex-Officio Members

Board of Education – Tom Osmond – no report

Board of Supervisors – Barry Fox – no report

City of Broken Bow – Dan Knoell – no report

CEDC – Keith Ellis – Keith gave a report on the housing that they are trying to complete for 2022 and the plan to increase to 8 homes next year. Leadership Custer County planning is going well, and Workforce Marketing has been taking a lot of time recently.

Past President – Vedah Fales – Vedah thanked everyone that was able to make it to the GROW Award presentations this morning. She mentioned that First Interstate, formally Great Western should also be considered for a GROW Award as well. Stephanie will reach out to Brianna and inquire.

Committee Reports:

Retail/Marketing Committee – The committee met on May 4th. The 20% off coupon has been completed and is available for Chamber bags that are given out at different area events and at area hotels/motels that are Chamber Members. Broken Bow merchandise is still being worked on and Crazy Days is coming up fast.

Events Committee – no report as meeting was cancelled

Old Business:

- 1. GROW Awards:** Two awards were presented this morning and two more will be handed out on Friday. Stephanie urged Board members to come celebrate Borders Law Office and Ne Pasture Door. Prairie Eyecare is due for an award but has asked to postpone until June 29th.
- 2. Administrative Assistant:** Stephanie wanted to take this opportunity to introduce the Chambers newest employee Doris Clingenpeel. She started on May 11th and has already become quite an asset. Doris was able to meet some of the Board members but did have to leave before everyone got to the meeting.
- 3. Brick Planters:** Stephanie spoke with Darren Martin and the planters should be put out very soon.
- 4. Brochure Swap:** This event was in North Platte this year. There was a great turn out and other Chambers, Tourism stops, and EDCs were impressed with our new Rack Card. Way to go us!!

New Business:

- 1. Bills:** Bills for LIPS printing (Rack Cards), NE Chamber Membership, & Sandhills Custom Creations (GROW Awards) were given to the Executive Board members for signatures.

2. **GROW Awards:** There has been a lot of interest in these awards from area businesses. Bow Family Furniture reached out, as they have not received one for the addition of the East location or the improvements made at the Flooring Center. Joyce Richardson requested the CEDC be considered for the office move to 8th Ave to a larger facility complete with a board room. Tania asked about Fox Theater with the additions of more locations, and Prairie Eyecare will be recognized on June 29th. We are very fortunate to have so many local businesses that are thriving.
3. **Ribbon Cuttings:** There are new businesses to the Chamber! Earl's Auto Glass and Custer County Diamond Youth Organization. We are also waiting to complete a ribbon cutting for Ne Owners Ins. Agency. Stephanie will keep the board informed when these get scheduled.

Additional Communication: Danielle has started back to work after her shoulder surgery. She accepted the manager position at Gary's Superfoods. Gary is in the process of retiring and they are in discussions on transferring ownership. Danielle is very passionate about keeping a second grocery store in Broken Bow to provide for the need of our community.

With no further business to discuss a motion was made by Nancee and seconded by Vedah to adjourn the meeting. All in favor, none opposed. Motion passed.

Meeting Adjourned: 4:59pm

Respectfully Submitted; Stephanie Grafel, Executive Director