

**Broken Bow Chamber of Commerce
Retail/Marketing Meeting Minutes
March 2, 2022**

Present: Chas Fecht, Jessica Burnett, Jeana Chancellor, Scott Cyboron, Lola Chapin, Scott Breazeale, Kourtney Kusek, Abby Mattox, Christy Wells, Shannon Murray, Sid Fessler, Ryan Anderson, Melanee Nixon, Jodene Taylor

Call to Order: 8:32am

1. **Love Local:** Good turn out. Only one small issue and that was a winner going to Ollie's instead of Ortello Dale to pick up their winnings.
2. **Beautification Committee:** We have several persons on the Committee. Ryan Anderson, Roxann Ellison, Rick Maas, Terry Jensen, Jeana Chancellor, Chas Fecht, and Shannon Murray. Stephanie will send out another email so that they can schedule a meeting to discuss the different areas that will need cleaned up and the flowers and ground cover that will be required. The areas that this committee work on our east of town on Hwy 2, near V-Bar Sales, by Sargent Irrigation, Melham Park, and the downtown Square. In the past the City of Broken Bow covers part of mulch cost for the areas. Stephanie will check with Dan Knoell to find out the amount covered. Ryan did suggest that flower discussions needed to be made by mid-April for good planting. Ryan does have all the pots at his business.
3. **April Spring Fling:** Sid started this discussion by pointing out that April was a month that does not get utilized for promotion/marketing events. He suggested some type of event, maybe in late April, centered around the Square to attract visitors to the area. Discussion ensued. This would not be held this year as there is not enough time to schedule now, but to do in 2023. "Art in The Park", "Meet Yourself Broken Bow", Ethnic foods, etc. Stephanie asked those present to think about potential names and ideas for the event and we will discuss it further next meeting.
4. **Crazy Days:** Lola had a paper from the 50's that had some cute ideas for Crazy Days. The paper was found by Jodene. There was a "Kangeroo Kourt Session" and a "Leg Identification" contest. Everyone was in agreement that it would be fun to do more for CD.
5. **Broken Bow Merch:** Lola also asked if the Chamber would consider purchasing mugs, or pints with a Broken Bow design on them for all retailers to sell. The Chamber could do a contest for the design to the public. Stephanie will bring this to the Board. Chas is willing to do the merchandise for us.

With no other business to discuss the meeting was adjourned.

Meeting Adjourned: 9:40am

Respectfully Submitted: Stephanie Grafel, Executive Director