

**Broken Bow Chamber of Commerce  
Retail/Marketing Committee  
Minutes  
Monday, March 15, 2021**

**Present:** Andrew Ambriz, Kristy Wells, Melanee Nixon, Shannon Murray, Keeley Butler, Jodene Taylor, Stephanie Grafel

**Meeting Began:** 8:35am

1. **Easter Egg Hunt:** April 2<sup>nd</sup> 2021, 1:30pm
  - a. Jeanette Denson & the Custer Care Center have sent over the Event Flyer.
  - b. Businesses have been called to sponsor Egg Numbers and Jeanette was going to contact Optimists to get some volunteers and use their new Bunny costume
  - c. Stephanie will print out some flyers and put the information on Facebook.
2. **Beautification:**
  - a. Andrew A spoke briefly with Dan Knoell for the City of Broken Bow. He and Darren Martin will be working with Ryan Anderson. Stephanie will call to find out what steps need to be taken from the Chamber.
3. **City Wide Garage Sale:** June 4<sup>th</sup> & 5<sup>th</sup>
  - a. Information has been updated on Facebook and put on the Chamber Calendar.
  - b. Forms can be picked up at The Chamber or printed off of Facebook.
  - c. Sale Listings will be available at The Chamber, Grocery Stores, and Gas Stations.
4. **Market on the Square:** May 13<sup>th</sup> thru September 16<sup>th</sup>
  - a. 10am to 3pm
  - b. Forms have been updated for 2021
  - c. Proposal for the City is not done yet. Stephanie will continue to work on that.
  - d. Concerns were brought up that businesses around the square do not really notice increased sales on these days; some even have less business due to the food trucks. There was some discussion on how to bring customers into the stores as well. Maybe we could look at having a highlight business of the week, or man a table in the square with shopping opportunities. Everyone will brainstorm and bring ideas to the next meeting.
5. **Crazy Days:**
  - a. Crazy Days have been in conjunction with Alumni Weekend for some time now. There was a discussion to have it then or during Spirit Softball if that was going to be in Broken Bow again this year.
  - b. Keely texted Tom Griffith and was informed that June 25<sup>th</sup> through the 27<sup>th</sup> will be the tournament.
  - c. The group leaned toward continuing to have Crazy Days during Alumni Weekend which will be July 9<sup>th</sup> – 11<sup>th</sup>. That would make Sidewalk Sales the 8<sup>th</sup> – 10<sup>th</sup>, and a Fun Run/Walk then on that Saturday.
  - d. For the Spirit Softball Tournament it was suggested to have some sort of Coupon Sheet made to give out to the 36 teams that will be competing.

**Meeting Adjourned:** 9:10am

Respectfully Submitted: Stephanie Grafel, Administrative Assistant