

**Broken Bow Chamber of Commerce
Events Committee Meeting
Wednesday July 14th, 2021**

Present: Levi French, Joan Jackson, Carol Ostendorf, Stephanie Grafel, (guest) Bailey Tebow

Called to Order by Stephanie Grafel 12:08

1. Market on the Square & Summer Celebrations

a. Stephanie gave a brief update on Market Day. As of today we have 35 vendors for Market. This is 17 more since our last meeting.

b. \$2,270.00 has been raised in vendor registration.

c. Total expense to date is \$1,094.19. These expenses include; Live performances - \$625.00, Radio Ads - \$176.60, LV Shopper Ads - \$159.00, Additional signage - \$133.59

d. The City Council Meeting on Tues July 13th had the agenda item of Mobile Food Vendors. The changes to the ordinance pertaining to Mobile Food Vendors did not pass. The City Council has taken public advice and will put together a committee to review the current ordinance and find fair ways to make any adjustments needed.

2. Krazy 5K Kolor Run – July 10th, 2021

a. The income for the event through registrations is \$1125.00. Sponsors \$800.00. Total \$1,925.00

b. The expenses were \$185.61

c. Stephanie and Levi both agreed that the color run went really well. We had 45 registrations with 4 that were unable to attend at the last minute.

d. There were no complaints from participants using the online registration.

d. Changes that should be considered for upcoming run/walk/bike events would be to have more volunteers at the finish line. There should be 1 timekeeper (listing every runners end time) 1 Bib # keeper (tracking the runners as they cross the finish line), 1 or 2 photographers (finish line), and 1 Board Member to help hand out awards at the end.

4. DC Lynch Carnival – July 8th- 11th, 2021

a. Levi was amazing and took over closing out with Mike Lynch on Sunday evening. Huge Thank You for helping with that!

b. This year's check was \$2,885.63 this is \$145.63 more than in 2019. They did get rained out one of the nights this year.

c. The contract for next year was signed and the Carnival will visit July 8th – 10th, 2022.

d. We do not have the electricity expense yet and will make an update at a later meeting once this is taken care of.

5. **Steak Fry's** – September 13th & 20th

a. Bailey Tebow joined the meeting to discuss the logistics of hosting at the Golf Club. At this time there is seating available for 146 inside (not including bar stools) and 20+ outside. The Golf Club is discussing adding another 2 large round tables. This would give an additional 16-20 seat.

b. Per Bailey the Golf Club is offering to waive the rental cost due to anticipated extra alcohol sales.

c. Stephanie will contact Vedah & Michaela, as they are the Chair and co-chair for these events.

d. The Grill Team will also need contacted to confirm they are available. Carol and Levi agreed that Jess and Andy Taylor have both been part of the team. They should be able to help with the other names!!

e. For drinks, it was suggested by Stephanie that for the Ladies Fry we do 1 or 2 different “punches or Sangrias” and a Container of Iced Tea. For the Mens Fry we do 2 Beer tickets or have a keg available. Any other drinks can be purchased from the bar. Bailey will look into the cost of a keg. ½ keg (15.5 gal) – 165 12oz pours, ¼ keg (7.75 gal) – 82 12oz pours, 1/6 keg (5.16 gal) 55 12oz pours.

f. It has been suggested and requested by a few ladies to NOT have games. They prefer to socialize, maybe soft music in the background.

With no other business to discuss the meeting was adjourned.

Meeting Adjourned 12:45pm

Next meeting: August 11th, 2021 at Noon in the Chamber Office

Respectfully Submitted: Stephanie Grafel, Executive Director