

Broken Bow Chamber of Commerce
Board of Directors Meeting
April 28th, 2021

Present: Vedah Fales, Levi French, Carol Ostendorf, Scott Cyboron, Gavin Higgins, Michelle Nelson, Tania Kreitman, Stephanie Grafel

Absent: Joan Jackson, Michaela Bissonette, Andrew Ambriz, Darren Tobey, David Baltz

Call to Order: Meeting was called to order by President Vedah Fales at 4:03pm

1. Minutes:

a. The minutes from 3-24-2021 Board meeting were e-mailed prior to the meeting for Board review. There was one change needed to be made for March Minutes; the spelling of Tania's name was incorrect. Change made. Gavin made a motion to accept the minutes with the above change, seconded by Tania. All in favor, none opposed. Motion passed.

2. Financial Report:

a. The Financial Report and Profit & Loss report for the Annual Banquet was e-mailed prior for Board review. Carol reviewed the differences between the 2020 & 2021 Annual Banquet. There was approximately half the profit made this year. Without the Silent Auction Items this event would have been a loss. Carol suggested continuing with a Silent Auction again next year. There was discussion from the Executive Meeting to change the menu for next year as that is the main cost for the Banquet. Michelle made a motion to approve the financials as written, Tania seconded. All in favor, none opposed. Motion passed.

3. Updates from Ex-Officio Members

a. None of these members attended this meeting. No updates were sent via e-mail ahead of time.

4. Committee Reports:

a. **Events Committee** – Tania noted that the committee discussed the final numbers from the Annual Banquet. Mainly positive responses have been given, some concerns over meat prepared for the meal. Market on the Square is on and vendors are registered. The Color Run was also discussed at this meeting. Inventory was completed and some things will need to be purchased.

5. Old Business

a. **Directory** – Directory has been completed and was delivered this week. 2000 copies were ordered. Stephanie will take half to the Brochure Swap in Grand Island on May 19th.

b. **Coupon Cards** – The two different types of coupon cards have been completed. The Hotel ones have been sent to Chamber Hotels in town. The general 20% off coupon w/ participating businesses will be used for different events being held in Broken Bow. 350 bags were put together this week with the new Broken Bow map, coupon card, and pen. 130 will be used at Jr

High Rodeo on May 20th. Stephanie will call the City Clerk's office to see if any are wanted for Youth Baseball this weekend. The rest will be sent to the Fairgrounds.

c. Ribbon Cutting – Vedah, Tania, Carol, Levi, and Michelle will be representing the Board at the Ribbon Cutting on Friday for the National Designation being given to Sandhills Journey Scenic Byway. This event starts at 5:30, with the ribbon cutting around 6-6:30pm. Levi took the scissors and ribbon to have available.

d. Demolition Derby – Michelle noted that after the initial negative comments first received, she is now getting more positive support. The community members that have given support are still not wanting represent that at the Custer County Ag Meetings. The CCA has not put together a Committee for a future D. Derby, but will hopefully do so soon. There were several comments about using the bandstands for multiple events as opposed to strictly horse events. Michelle will keep the Chamber apprised of changes.

6. New Business

a. Ribbon Cuttings/GROW Awards – There are now 5 new businesses for Ribbon Cuttings and 2 GROW Awards that need to be completed. The Chamber will shoot for doing these in June. Once high school graduation is over, Stephanie will get in contact with the businesses to schedule dates.

b. Grant Money – The Custer County Foundation has a Grant available for nonprofit organizations. The deadline to apply is April 30th, 2021. This money could be used for a new marquee sign for the Chamber, since the current one has been broken for a while. It was also brought up that the Chamber could start offering Broken Bow merchandise for visitors. Stephanie will contact Scott Cyboron tomorrow regarding what average cost for some of those items would be. Vedah stated she would work on the grant application. A permit will be needed if the Chamber moves or changes the marquee sign that is currently up.

c. Tasting Event (fund raising) – Vedah broached the subject of having an extra fund raiser this year. This would include pairings of different Nebraska made beer/wine/liquor, with appetizers, or desserts. The last time it was done the cost was around \$20/\$25 for a ticket. This special event would be for both Chamber members and the community. Scott suggested the use of the Municipal Building, as the cost is lower than One Box. Vedah will contact Cody Schmidt to see if he would be interested once again in helping organize an event like this. The Board agreed it would be a nice Fall Event.

With no other business to discuss the meeting was adjourned.

Meeting Adjourned: 5:00pm by Vedah Fales, Board President **No Motions were made**

Upcoming Meetings & Events

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| 1. Events Committee | Wed. May 12 th – 12pm |
| 2. Market on the Square | Every Thursday from 10am – 3pm until Sept 16 th |
| 3. Retail/Marketing | Tues. May 18 th – 8:30am |
| 4. Brochure Swap | Wed. May 19 th – All Day in Grand Island |
| 5. Executive Board Meeting | Wed. May 19 th – 4pm |
| 6. Board Meeting | Wed. May 26 th – 4pm |

Respectfully Submitted: Stephanie Grafel, Administrative Assistant